

CAC-Community Engagement Work Group: Project Goals

Goal #1: Improve Relationships

Creating and improving CAC-community relationships to have conversations and listen to each other, finding ways to improve communication related to the shared value of protecting public health, worker health, and the environment.

Goal #2: Identify Community Collaboration Best Practices

Identifying best practices to engage with, educate, outreach to, and learn from the community, including collaborating with local community-based organizations.

Goal #3: Enhance Awareness of CAC Roles

Communicating to and with communities on CACs' roles and responsibilities, as well as their authority and programs (e.g., pesticide regulation enforcement, weights, measures).

Goal #4: Ensure Broad Understanding

Continuing to build upon language access (e.g., voicemail messages, website description of pesticide complaint processes, capacity to promptly respond to inquiries available in English, Spanish and other languages predominantly spoken in each county) **and making technical information more understandable** (e.g., through visuals) so that community members and CACs can effectively communicate on pesticide enforcement, outreach, and education, as well as the range of CAC and DPR activities.

Goal #5: Provide Tools and Trainings

Fostering mutual understanding and establishing expectations between CACs and community members through a compilation of community engagement tools and practices, acquired in part through expanded trainings and an effort to utilize trainings going forward.